

WICHITA WAGONMASTERS DOWN TOWN



**CHILI
COOKOFF®**

Be a part of this great community event that raises thousands of dollars for charity and promotes the good life in Wichita.

September 27, 2025

Located on Douglas Ave. Downtown,
Wichita, KS

WAGONMASTERSCHILI.COM

A BRIEF HISTORY OF CHILI

With teams from Kansas and surrounding states, the Wichita Wagonmasters Downtown Chili Cookoff has been a Wichita tradition for over 30 years. The Wichita Wagonmasters, an organization made up of volunteer business leaders, took over the Chili Cookoff in 2005.

A hungry crowd of over 10,000 will be on hand, eager to taste the best chili in the Midwest. We award over \$5,000 in prize money for different categories, with the Grand Champion taking home \$1,000 in a contest that judges not only their chili but booth design and spirit as well. Contestants also have the opportunity to enter a team in the Chili for Charity category to win \$500 for their favorite charity.

PREMIER OPPORTUNITIES

As a sponsor, you receive a free team entry for the event! This is a great team building opportunity and great venue for promoting your organization to a huge audience.

SPONSOR BENEFITS

- ★ 10,000+ attendees excited to meet you and your chili team
- ★ Average of 80+ teams participating from all over Kansas and surrounding states
- ★ Recognition in signage, activity naming rights, and more
- ★ Activities designed to bring sponsors, teams, and the attendees together

Friend of Chili \$500

- ★ Complimentary competition booth space for team
- ★ 5 Tasting Kits you can distribute to customers or employees

Hot Chili Partner \$1,000

- ★ Complimentary competition booth space for team
- ★ 10 Tasting Kits you can distribute to customers or employees
- ★ Logo displayed on event poster and on digital banner board day of Chili

Caliente Partner \$2,500

- ★ Complimentary competition booth space for team
- ★ 25 Tasting Kits you can distribute to customers or employees
- ★ Logo displayed on event poster and on digital banner board day of Chili
- ★ On stage announcement day of Chili, and in media appearances

En Fuego Level \$5,000

- ★ Complimentary competition booth space for team
- ★ 50 Tasting Kits you can distribute to customers or employees
- ★ Logo displayed on event poster and on digital banner board day of Chili
- ★ On stage announcement day of Chili, and in media appearances
- ★ Logo on sleeve of event T-shirt

Presenting Sponsor \$10,000

- ★ Complimentary competition booth space for team
- ★ 100 Complimentary Tasting Kits you can distribute to team(s) customers or employees
- ★ Logo displayed on event poster and on digital banner board day of Chili
- ★ On stage announcement day of Chili, and in media appearances
- ★ Logo on event T-shirt
- ★ 'Presented by' on all media

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Promoting the Good Life of Wichita

The Wichita Wagonmasters are a civic minded organization with one goal, make Wichita the best city we possibly can. Celebrating our 50th year in 2023 we are excited to be hosting the Downtown Chili Cookoff for over 30 years! This is our largest and most important fund raiser as it allows us as Wagonmasters to do what we do best, support the community. Our mission throughout the year can be broken down into 3 main things: supporting local charities, which can usually be attributed to us facilitating them in their own fundraising goals by providing cooking, supplies, and equipment with our annual average of 25,000 meals served; our annual Turkey drive in partnership with the Fraternal Order of Police, that has grown to over 200 families and possibly up to 300 families this year in the Wichita community, and lastly, our Good Life Grants, providing direct donations to small and local charities Wichita has totaled over \$150,000 since we began in 2012.

Local Charities We Support

Cowtown * Starkey * Guadalupe Clinic * Girls on the Run * Wichita's Littlest Heroes * Passageways * Freedom Hooves Therapeutic Riding Center * Advanced Learning Library * Independent Living Center * Make a Wish Foundation * Ronald McDonald House * Zoobilee * Walk a Mile in Her Shoes * Heartspring * Rainbows United * Wichita Art Museum * League 42 * Circle of Stars Football Camp * LAW Camp * The Honor Adversis Foundation * Fraternal Order of Police Lodge #5 * Special Olympics * Veterans of Foreign War/American Legion * Kansas Honor Flight * Benefit Deputy Kunze * Buddy Walk (Downs Syndrome Society) * Via Christi Regional Burn Center * Friends University Singing Quakers * Botanica Illuminations * Jingle Bell Run * Connecting ICT * What's Going on (Chief Ramsey) * GraceMed * WPD Grillin' and Chillin' * USD 259 March into Safety * African America Renewing Interest in Spirituals Ensemble (ARISE) * * Assistance League of Wichita * Bread of Life Food Distribution Center * Children First CEO Kansas Inc * Fuse Foundation * Girl Scouts of Kansas Heartland * Giving the Basics * Holy Family Medical * Kansas Aviation Museum * Kansas Humane Society * Midwest Battle Buddies * Sleep in Heavenly Peace, Inc * Wichita Area Sexual Assault Center, Inc * Wichita Children's Home * Wichita Family Crisis Center * The Lords Diner * Downtown Wichita Cleanup First Sergeants Council * WSU Tech Pull a Plane * McConnell AFB Air Show * ICT Food Rescue * Arkansas River Cleanup * Senior Services Meals on Wheels * Cowtown Hootenanny * American Cancer Society Pink Polo * Autumn and Art * Kansas Mission of Mercy * Wine About Cancer