



Be a part of this great community event that raises thousands of dollars for charity and promotes the good life in Wichita.

September 28, 2024

Located on Douglas Ave. Downtown,
Wichita, KS

WAGONMASTERSCHILI.COM

A BRIEF HISTORY OF CHILI

With teams from Kansas and surrounding states, the Wichita Wagonmasters Downtown Chili Cookoff has been a Wichita tradition for over 30 years. The Wichita Wagonmasters, an organization made up of volunteer business leaders, took over the Chili Cookoff in 2005.

A hungry crowd of over 10,000 will be on hand, eager to taste the best chili in the Midwest. We award over \$5,000 in prize money for different categories, with the Grand Champion taking home \$1,000 in a contest that judges not only their chili but booth design and spirit as well. Contestants also have the opportunity to enter a team in the Chili for Charity category to win \$500 for their favorite charity.

PREMIER OPPORTUNITIES

As a sponsor, you receive a free team entry for the event! This is a great team building opportunity and great venue for promoting your organization to a huge audience.

SPONSOR BENEFITS

- ★ 10,000+ attendees excited to meet you and your chili team
- ★ Average of 80+ teams participating from all over Kansas and surrounding states
- ★ Recognition in signage, activity naming rights, and more
- ★ Activities designed to bring sponsors, teams, and the attendees together

Friend of Chili \$500

- ★ Complimentary competition booth space for team
- ★ 5 Tasting Kits you can distribute to customers or employees

Hot Chili Partner \$1,000

- ★ Complimentary competition booth space for team
- ★ 10 Tasting Kits you can distribute to customers or employees
- ★ Logo displayed on event poster and on digital banner board day of Chili

Caliente Partner \$2,500

- ★ Complimentary competition booth space for team
- ★ 25 Tasting Kits you can distribute to customers or employees
- ★ Logo displayed on event poster and on digital banner board day of Chili
- ★ On stage announcement day of Chili, and in media appearances

En Fuego Level \$5,000

- ★ Complimentary competition booth space for team
- ★ 50 Tasting Kits you can distribute to customers or employees
- ★ Logo displayed on event poster and on digital banner board day of Chili
- ★ On stage announcement day of Chili, and in media appearances
- ★ Logo on sleeve of event T-shirt

Presenting Sponsor \$10,000

- ★ Complimentary competition booth space for team
- ★ 100 Complimentary Tasting Kits you can distribute to team(s) customers or employees
- ★ Logo displayed on event poster and on digital banner board day of Chili
- ★ On stage announcement day of Chili, and in media appearances
- ★ Logo on event T-shirt
- ★ 'Presented by'