



Be a part of this great community event that raises thousands of dollars for charity and promotes the good life in Wichita.

September 30, 2023

Located at Douglas & St. Francis
Wichita, KS

WAGONMASTERSCHILI.COM

A BRIEF HISTORY OF CHILI

With teams from Kansas and surrounding states, the Wichita Wagonmasters Downtown Chili Cookoff has been a Wichita tradition for over 30 years. The Wichita Wagonmasters, an organization made up of volunteer business leaders, took over the Chili Cookoff in 2005.

A hungry crowd of over 10,000 will be on hand, eager to taste the best chili in the Midwest. We award over \$5,000 in prize money for different categories, with the Grand Champion taking home \$1,000 in a contest that judges not only their chili but booth design and spirit as well. Contestants also have the opportunity to enter a team in the Chili for Charity category to win \$500 for their favorite charity.

PREMIER OPPORTUNITIES

As a sponsor, you receive a free team entry for the event! This is a great team building opportunity and great venue for promoting your organization to a huge audience.

SPONSOR BENEFITS

- ★ 10,000+ attendees excited to meet you and your chili team
- ★ Average of 80+ teams participating from all over Kansas and surrounding states
- ★ Recognition in signage, activity naming rights, and more
- ★ Activities designed to bring sponsors, teams, and the attendees together

Friend of Chili \$500

- ★ Complimentary competition booth space for team
- ★ 5 Tasting Kits you can distribute to customers or employees

Hot Chili Partner \$1,000

- ★ Complimentary competition booth space for team
- ★ 10 Tasting Kits you can distribute to customers or employees
- ★ Logo displayed on event poster and on digital banner board day of Chili

Caliente Partner \$2,500

- ★ Complimentary competition booth space for team
- ★ 25 Tasting Kits you can distribute to customers or employees
- ★ Logo displayed on event poster and on digital banner board day of Chili
- ★ On stage announcement day of Chili, and in media appearances

En Fuego Level \$5,000

- ★ Complimentary competition booth space for team
- ★ 50 Tasting Kits you can distribute to customers or employees
- ★ Logo displayed on event poster and on digital banner board day of Chili
- ★ On stage announcement day of Chili, and in media appearances
- ★ Logo on sleeve of event T-shirt

Presenting Sponsor \$10,000

- ★ Complimentary competition booth space for team
- ★ 100 Complimentary Tasting Kits you can distribute to team(s) customers or employees
- ★ Logo displayed on event poster and on digital banner board day of Chili
- ★ On stage announcement day of Chili, and in media appearances
- ★ Logo on event T-shirt
- ★ 'Presented by'